

mint.
link>

Corporate Event Planning **10x Faster** with AI



1

Builds budgets
in minutes

2

Filters out irrelevant RFPs
automatically

**Mint Link eliminates the chaos —
with AI-driven tools that understand
your workflow**

3

Centralizes supplier requests
& client communication

4

Generates instant cost
estimations

Generate cost estimations in minutes

The client isn't sure about the event and asks to quote four options? No need to spend a week.

✓ 2 min till the full quote

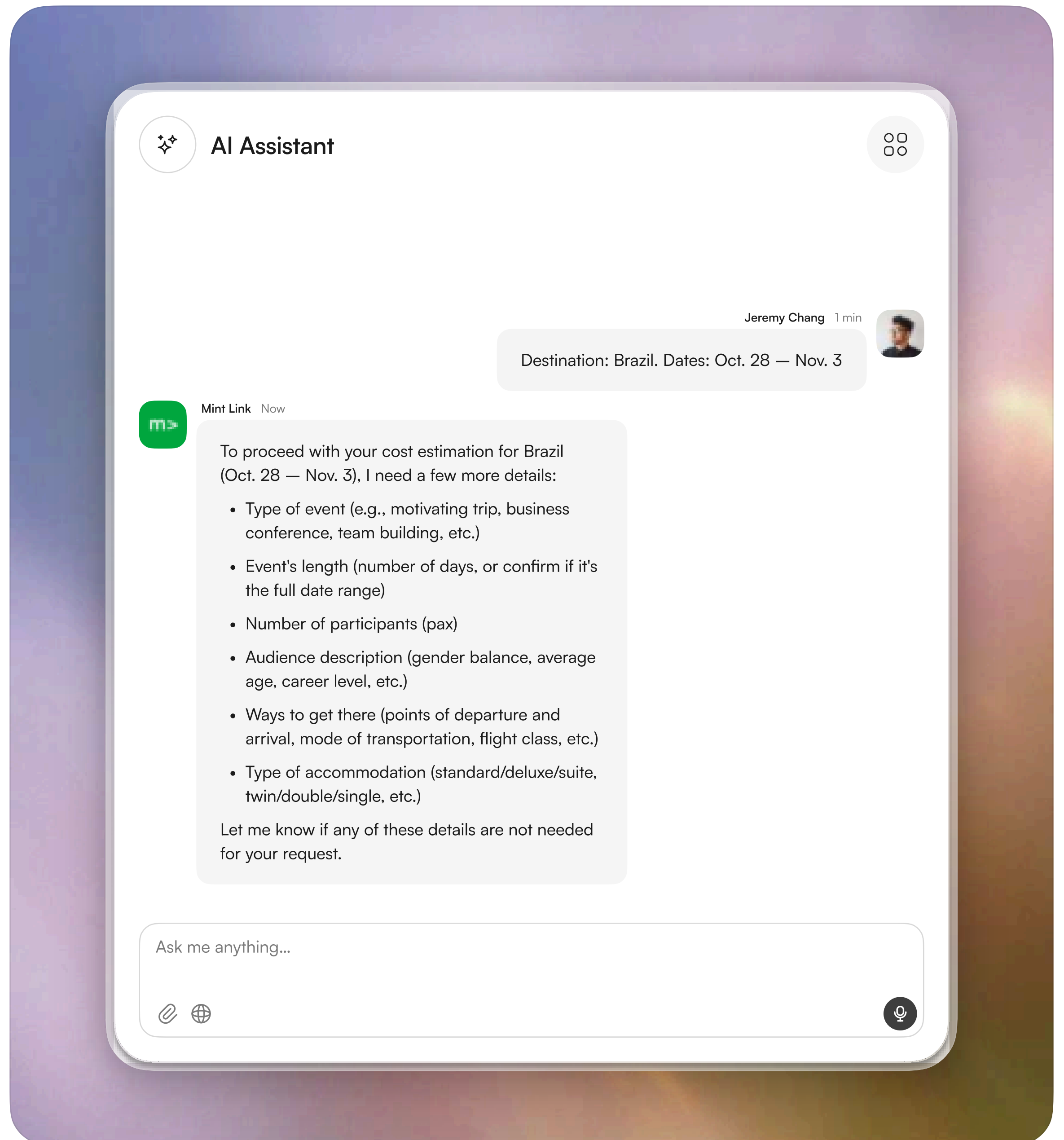
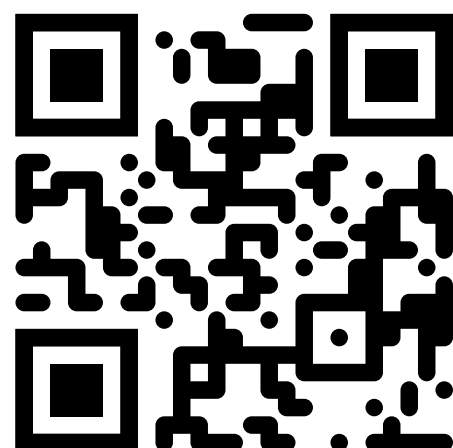
Mint Link AI Assistant compiles a cost estimation for any type of event — from a smaller conference to a large incentive.

✓ Use your own database

Tell the AI to get prices from your list.

✓ Based on real-time prices

For major suppliers — **airlines, hotels, transfers and activities**, while smaller services like F&B are estimated costs.



Generate your client-ready cost sheet

Compiling a cost sheet doesn't have to take long hours. Just start typing in a service — and Mint Link pulls all the details from your database.

✓ Adding services in seconds

No need to spend hours doing mechanical copy-pasting.

✓ Instant mark-ups

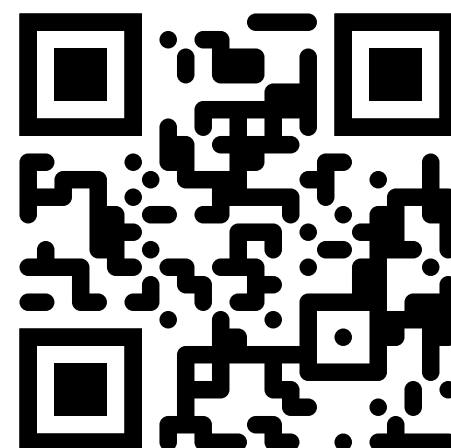
Add commissions, taxes, banking fees, etc. — and **Mint Link will adjust the prices.**

✓ Pull from previous events

Take whole chunks of your old budgets where you already did your homework.

✓ Version control

Mint Link saves every budget you submit to your client — easy to keep track.

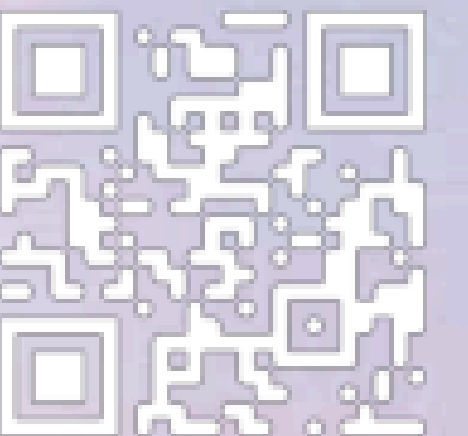


Total project: \$22,490 Total sent: \$19,990

Service	Supplier	Quantity	X	Dates	Price	Client Tot
Flight Services						
<input type="checkbox"/> Paris — Tokyo	Supplier	2	1	20 Oct.	700	1400
<input type="checkbox"/> Tokyo — Paris	Supplier	2	1	24 Oct.	800	1600
Hotel Accommodations						
<input checked="" type="checkbox"/> Kyoto Sanjo Hotel / Sin...	Supplier	1	2	20—24 Oct.	300	600
<input type="checkbox"/> Tokyo Hotel	Supplier	2	2	20—24 Oct.	120	480
Land Arrangements						
<input type="checkbox"/> Kaiseki Dinner / Ryokan	Supplier	12	1	20—24 Oct.	100	1200
<input type="checkbox"/> Kyoto Sanjo Hotel / Sin...	Supplier	12	1	20—24 Oct.	100	1200
<input type="checkbox"/> Kyoto Sanjo Hotel / Sin...	Supplier	12	2	20—24 Oct.		

Project Archived bra

How much can we actually
rely on AI?



Filter out relevant requests

If 70% of the requests you get are of little relevance, sort them out faster — to better serve the ones that matter.

✓ Each one gets a summary

AI compiles a short summary to help you quicker understand what it's about and why it went to spam or not.

✓ Irrelevant ones go to spam

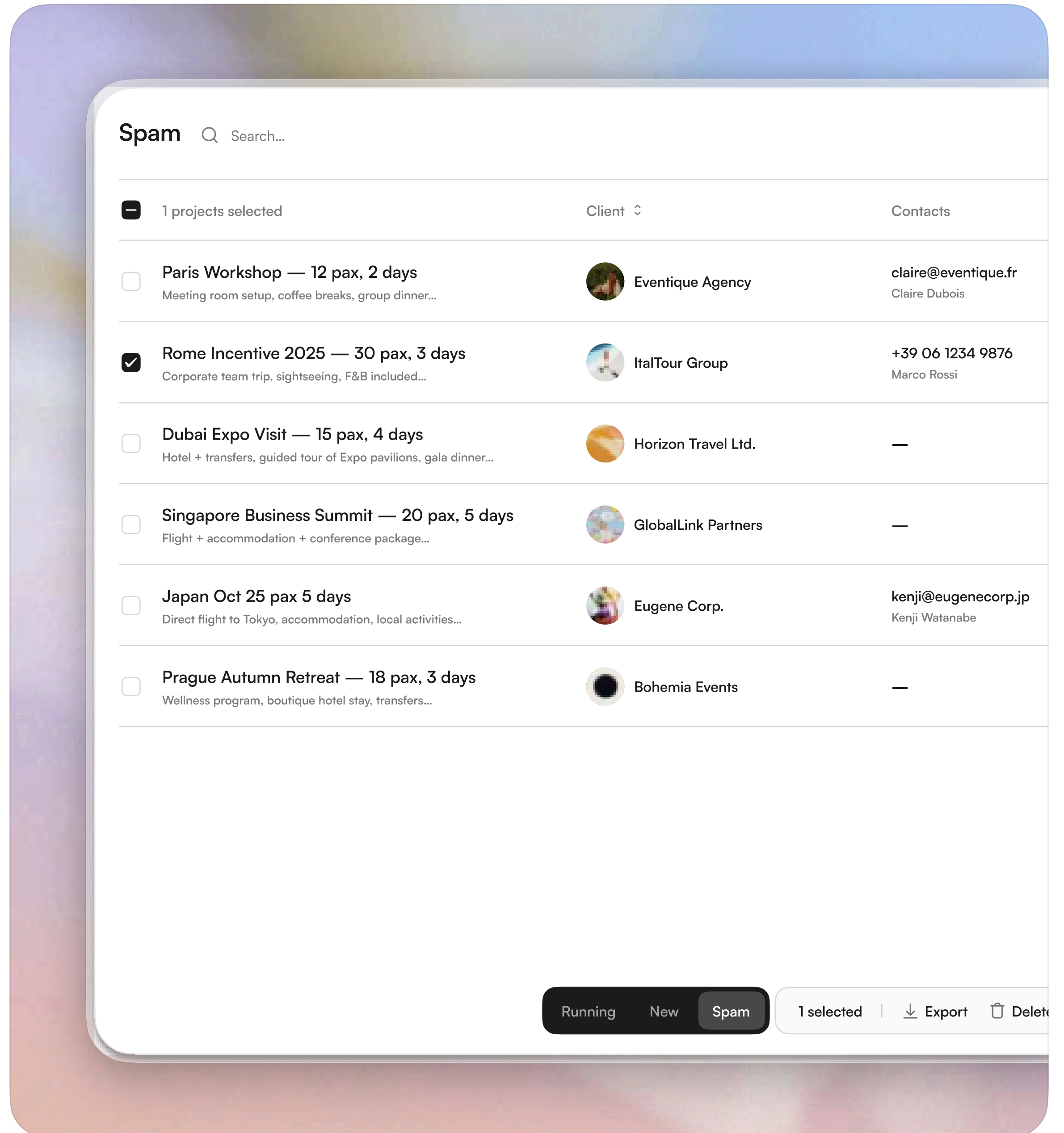
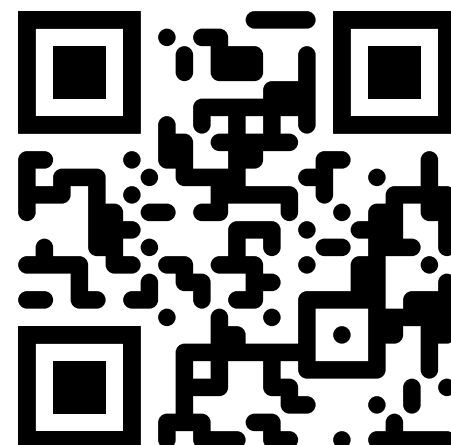
You can double-check them there.

✓ AI checks requests

To see how well they match your criteria.

✓ Set up a filter

In simple words.



Filter out relevant requests

Brief project

Relevance

Non-Relevant

Summary

Reasoning

Summary: Proposal request for a corporate incentive trip in the Bahamas with destination management and on-site coordination.
Pax: 30
Dates: May
Destination: Bahamas
Accommodation: 4-5★ beachfront (from request)

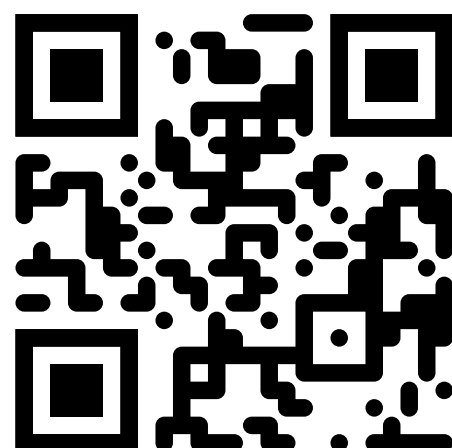
Reason: The company profile is a Southeast Asia-based MICE agency focusing on destinations within Southeast Asia. The request is for a corporate incentive trip to the Bahamas (outside SE Asia), which falls outside the company's geographic scope and would not be servicable under their stated profile. Although the request seeks destination management and on-the-ground coordination, the destination and region mismatch makes it irrelevant per the profile.

Full Client Brief

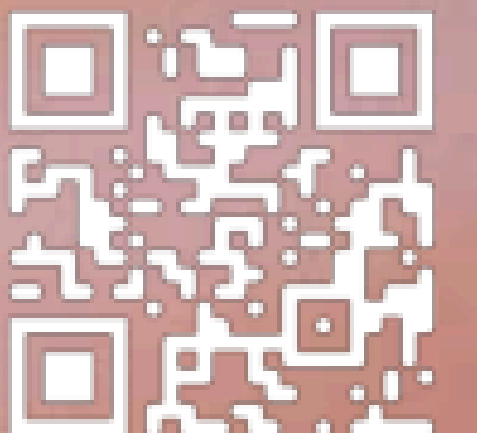
We are requesting a proposal for a corporate incentive trip for 30 participants to the Bahamas, planned for May [dates flexible]. The group consists of international executives, and the objective is to deliver a high-end yet relaxed incentive experience combining leisure, curated activities, and light group moments.

Scope of services requested includes destination management and on-the-ground coordination:

- Hotel recommendations (4-5★, beachfront preferred)
- Airport transfers and ground transportation
- Welcome and farewell group dinners (one branded evening)
- 2-3 curated group activities or excursions (culture, nature, or light adventure)
- Optional CSR or exclusive experience (island/private venue)
- On-site coordination and local support throughout the program



Built with the Industry,
for the Industry
by Industry professionals



Request suppliers

Backbone of every MICE project.

✓ Simple and fast

Send request with a couple of clicks.

✓ Large pool

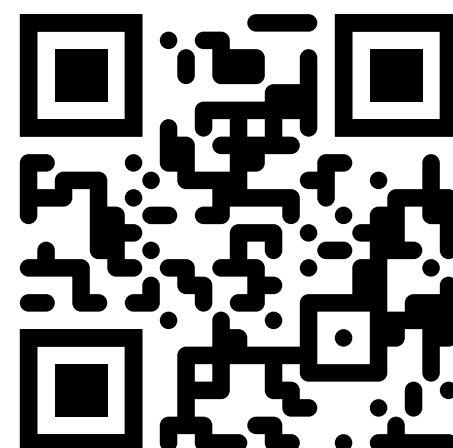
Venues, group departments at hotels and airlines, reliable DMCs.

✓ Verified

Check suppliers' credentials.

✓ In one place

All the requests, responses and communication stored in the project.



Request Suppliers

Request Title *

Conference Sydney 2 days

Request Details *

30 pax / 1 night 5-star hotel singles

each day:

- half-day conference
- lunch at hotel
- activity
- dinner at restaurant

transfer to / from airport

Select Country

Australia

Verified DMCs

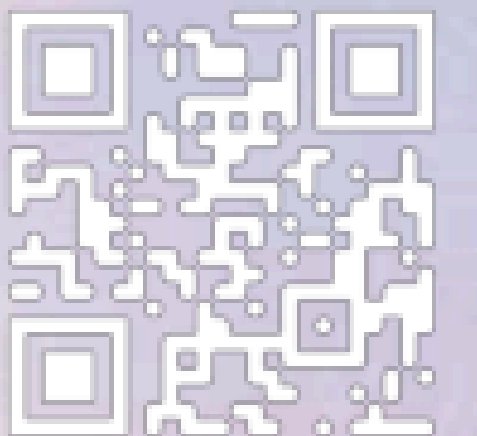
- ID Events Australia
- Alive Events Agency
- Arlinec

Your Suppliers

No suppliers found.

Send Request

- Presentation Builder
- Communication Manager
- Internal Knowledge Base
- Financial Planning
- Negotiation across Time Zones
- and more



Presentation builder

Make your client happy with how easy it is to work on your proposals.

✓ Live cost sheet

Always **only a click away** from your client.

✓ Executive summary

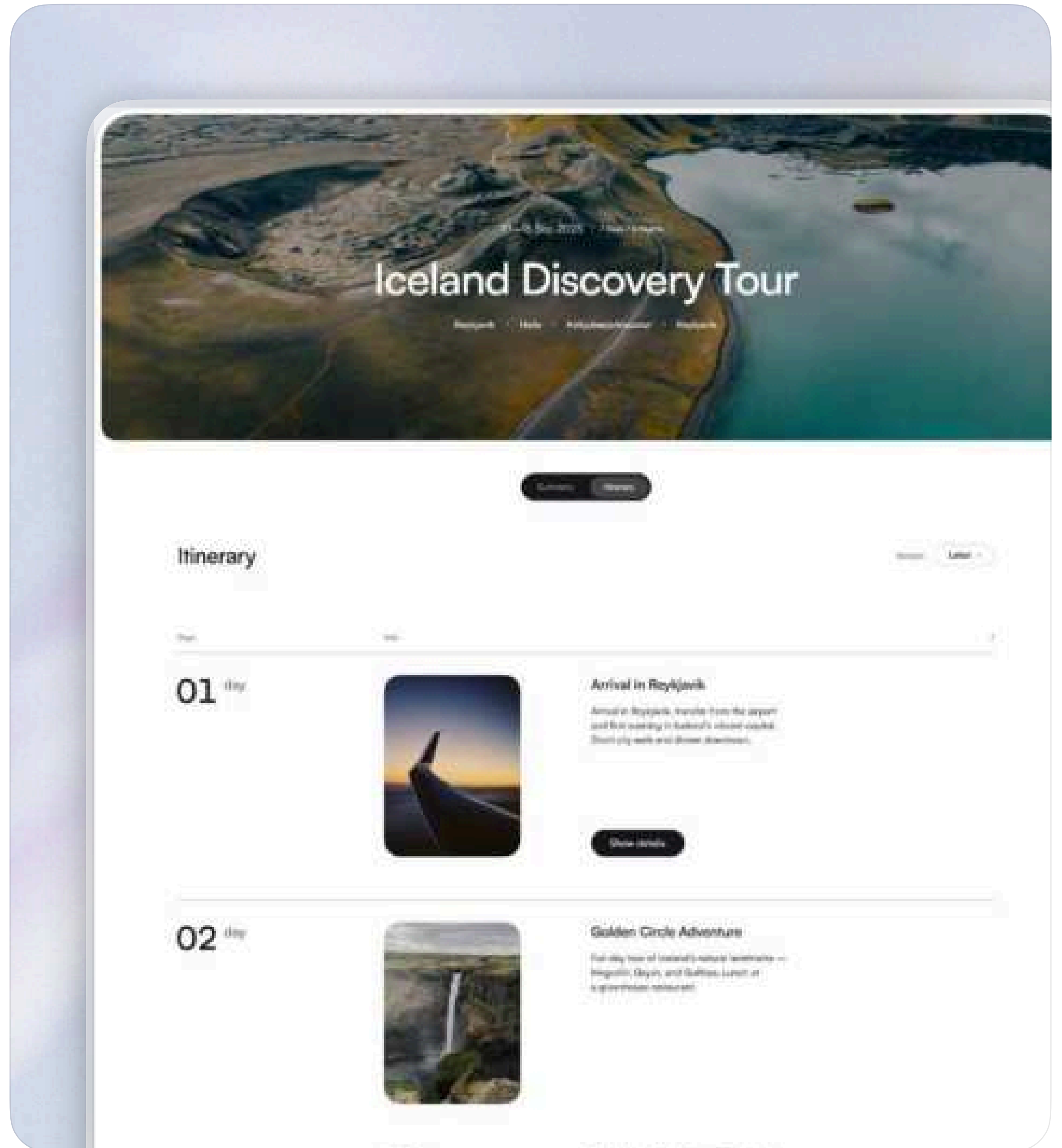
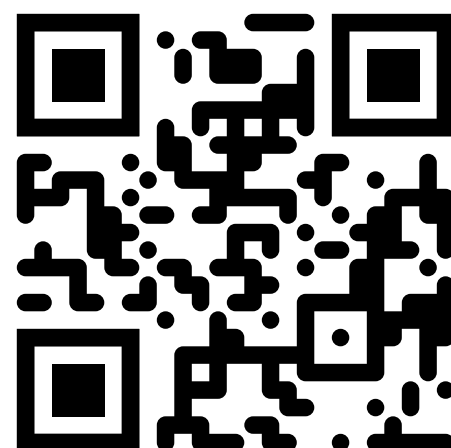
Not every client wants to read through two pages of budget, **make them happy.**

✓ Colorful itinerary

Catchy and detailed.

✓ Built-in communication

Questions, requests, details — your client can ask and get them inside the proposal.



Communication manager

We've all been there — missed deadlines, unnecessary calls, files lost in email threads, and the same questions asked again and again.

✓ Focused communication

All the details, questions, answers and arrangements — **stored inside the project.**

✓ Deadlines

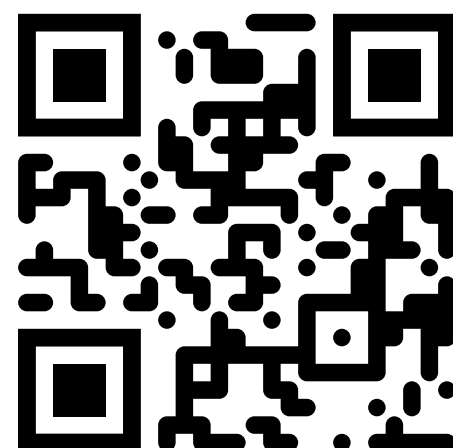
Easy overview, with urgent ones marked bright red not to be missed.

✓ Live status updates

Keep your client posted, so **they won't have to call and ask.**

✓ Attach files

All the pics, lists, plans, menus **here too.**



Net Info Cost Summary Filter Export

Total	Price	Currency	Notifier	Type	Deadline	Actions
3780	120	USD	Ready	Flight	Nov. 12	[Edit] [Comment] [5] [Attach] [1]
2772	110	USD	Presented	Flight	Nov. 15	[Edit] [Comment] [1] [Attach]
4740	190	USD	None	Hotel	Oct. 16	[Edit] [Comment] [Attach]
5250	210	USD	Presented	Hotel	Oct. 22	[Edit] [2] [Comment] [Attach]
1575	75	USD		Land	Oct. 8	[Edit] [Comment] [Attach]
1890	90	USD		Land	Oct. 8	[Edit] [Comment] [Attach]
2640	110	USD		Activity	Oct. 16	[Edit] [Comment] [Attach]
2640	110	USD		Activity	Oct. 18	[Edit] [Comment] [2] [Attach]

Financial planning

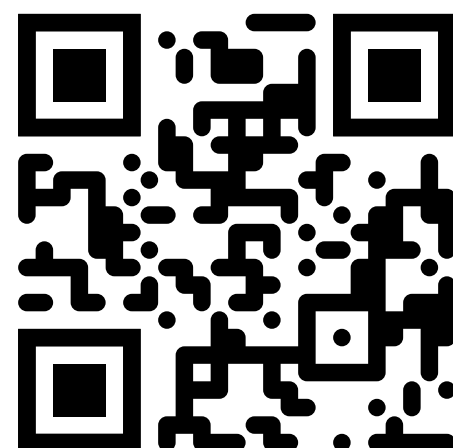
Vital for every MICE business — know your financials and keep your margins.

✓ Margin control

Keep track of how profitable each service and the whole project is, and adjust.

✓ Financial summary

Structured budget overview by expense category and by supplier.



Project Summary

	FOR CLIENT	PER PAX	NET (for internal use only)	MARGIN (for internal use only)
Total	26,162	26,162	26,090	72 / 0%
Flight	6,072	6,072	6,000	72 / 1%
Hotel	4,150	4,150	4,150	0
Land	13,440	13,440	13,440	0
Transportation	0	0	0	0
Food & Beverage	0	0	0	0
Activities	0	0	0	0
Other Land	0	0	0	0
Extra	2,500	2,500	2,500	0

	SERVICE COUNT	AMOUNT
Total Add-Ons	20	102.17
Tax	17	79.17
Commission	2	20
Taxes	1	3

Thank you!

Do the creative. Let Mint Link do the routine.

Talk to us

