

mint.  
link>

# Corporate Event Planning **10x Faster** with AI



1

**Crea presupuestos**  
en minutos

2

**Filtra las solicitudes irrelevantes (RFPs)**  
automáticamente

Mint Link **elimina el caos** — con  
herramientas impulsadas por IA que  
**entienden tu flujo de trabajo**

3

**Centraliza solicitudes a proveedores**  
& comunicación con clientes

4

**Genera al instante**  
estimaciones de costes

# Genera estimaciones de costes en minutos

El cliente aún no está seguro del evento y pide cotizar cuatro opciones? No hace falta pasar una semana haciéndolo.

2 min hasta tener  
✓ la propuesta completa

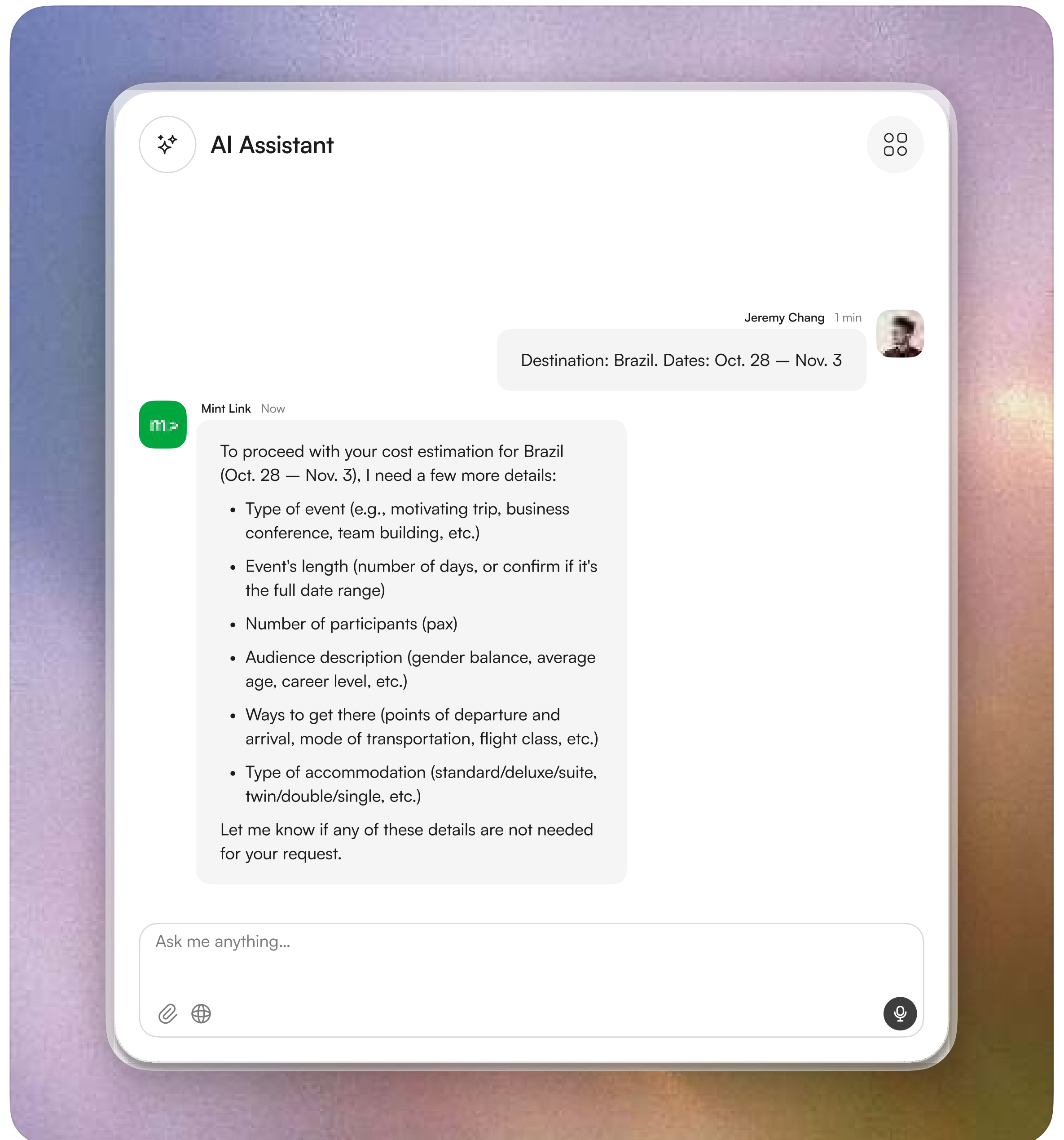
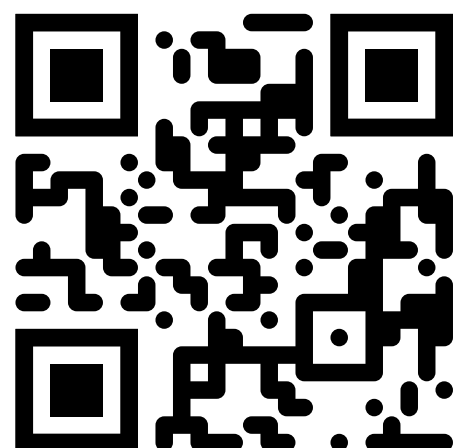
El asistente de IA de Mint Link prepara una estimación de costes para cualquier tipo de evento — desde una pequeña conferencia hasta un gran viaje incentivo.

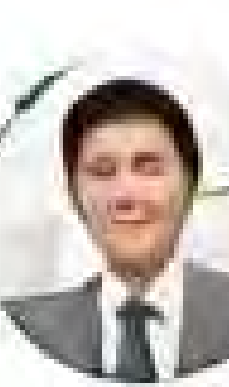
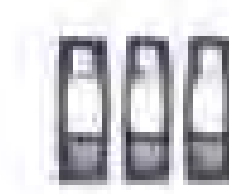
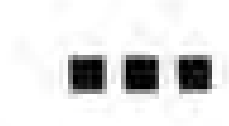
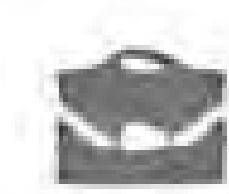
Usa tu propia  
✓ base de datos

Indícale a la IA que utilice precios de tu propia lista.

Basado en  
✓ precios en tiempo real

Para grandes proveedores — **aerolíneas, hoteles, transfers y actividades** — mientras que servicios más pequeños como F&B se calculan de forma estimada.





# Mint Link MICE Assistant

For example: *Cape Town / Oct 28 - Nov 3 / teambuilding for 90 pax.*

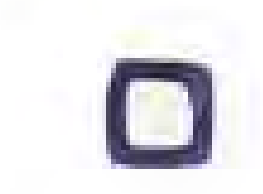
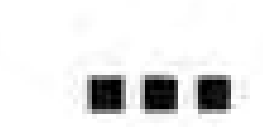
*budget currency: USD, total also in EUR*

*participants: male/female 50/50 age 35-40, accommodation 5\*(30 singles + 30 twins), an interesting activity for each day, lunches and dinners at local restaurants, transfers from / to the airport and between locations when applicable*

*[talk to it in any language you want]*

Abu Dhabi conference 35 pax Jan, 1-3, accommodation singles, half-day conference every day, after lunch at hotel some activity and dinner at a restaurant

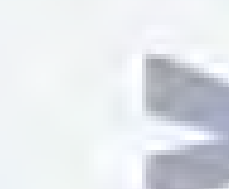


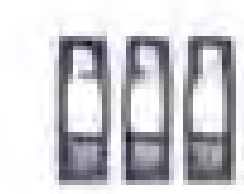
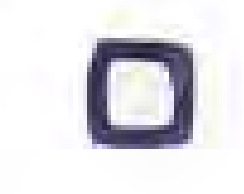
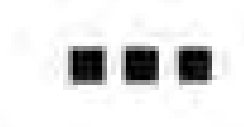
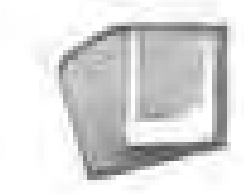
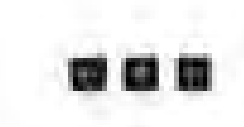
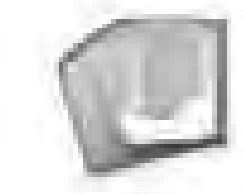


## Cost Estimation Table

Service	Qty	Times	Unit Price	Total	Comment
Emirates Palace 5*	35	2	\$450	\$31,500	Single Room
Alternative: The St. Regis Abu Dhabi 5*	35	0	\$400	\$28,000	
Flights	Unavailable	-	-	-	Please specify departure city
day 1					
Half-Day Conference	35	1	\$50	\$1,750	Conference Room Rental
Transfer	35	1	\$15	\$525	Airport to Hotel, Minibus
Lunch at Hotel	35	1	\$40	\$1,400	-
Desert Safari	35	1	\$75	\$2,625	-
Alternative: Louvre Abu Dhabi Visit	35	0	\$60	\$2,100	Alternative
Dinner at Hakkasan	35	1	\$100	\$3,500	-
day 2					
Half-Day Conference	35	1	\$50	\$1,750	Conference Room Rental
Transfer	35	1	\$15	\$525	Hotel to Activity, Minibus
Lunch at Hotel	35	1	\$40	\$1,400	-
Ferrari World Abu Dhabi	35	1	\$80	\$2,800	-

How can I help?





**\*\*Cost Per Person\*\***

\$1,814.29

## Destination Overview

### Abu Dhabi

Abu Dhabi, the capital of the UAE, is known for its modern architecture, luxury shopping, and cultural landmarks like the Sheikh Zayed Grand Mosque. It offers a blend of traditional and contemporary experiences, making it an ideal MICE destination.

### Weather

In January, Abu Dhabi experiences mild weather with temperatures ranging from 18°C to 25°C. It's generally dry, making it suitable for outdoor activities.

### Risks

How can I help?



# Genera presupuestos listos para enviar al cliente

Preparar un presupuesto no tiene por qué llevar horas. Solo empieza a escribir un servicio — y Mint Link extrae automáticamente todos los detalles desde tu base de datos.

✓ Añadir servicios en segundos

No hace falta perder horas haciendo copy-paste mecánico.

✓ Márgenes automáticos al instante

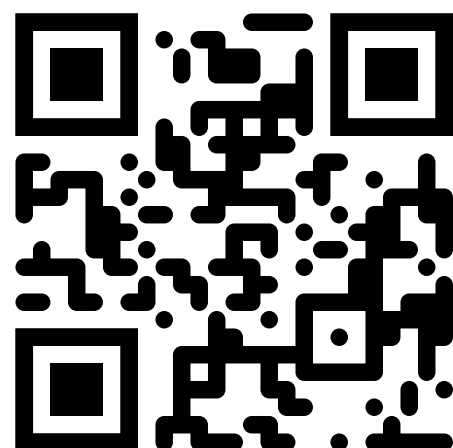
Añade comisiones, impuestos, costes bancarios, etc. — y Mint Link ajustará automáticamente los precios.

✓ Reutiliza información de eventos anteriores

Usa secciones completas de presupuestos antiguos donde el trabajo ya está hecho.

✓ Control de versiones

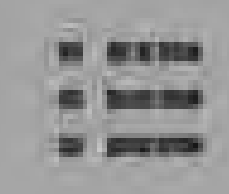
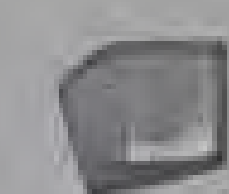
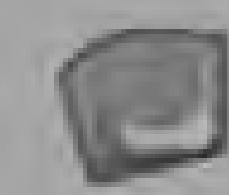
Mint Link guarda cada presupuesto enviado al cliente — facilitando el seguimiento



Total project: \$22,490      Total sent: \$19,990

Service	Supplier	Quantity	X	Dates	Price	Client Tot
<b>Flight Services +</b>						
<input type="checkbox"/> Paris — Tokyo	Supplier	2	1	20 Oct.	700	1400
<input type="checkbox"/> Tokyo — Paris	Supplier	2	1	24 Oct.	800	1600
<b>Hotel Accommodations +</b>						
<input checked="" type="checkbox"/> Kyoto Sanjo Hotel / Sin...	Supplier	1	2	20—24 Oct.	300	600
<input type="checkbox"/> Tokyo Hotel	Supplier	2	2	20—24 Oct.	120	480
<b>Land Arrangements +</b>						
<input type="checkbox"/> Kaiseki Dinner / Ryokan	Supplier	12	1	20—24 Oct.	100	1200
<input type="checkbox"/> Kyoto Sanjo Hotel / Sin...	Supplier	12	1	20—24 Oct.	100	1200
<input type="checkbox"/> Kyoto Sanjo Hotel / Sin...	Supplier	12	2	20—24 Oct.	110	2160

Project    Archived br



Total project: **0.00 EUR**

Total sent: **0.00 EUR**

Not in

Project

Itinerary

Archived branches

Search

## AI Project Assistant



Today

compile a cost sheet from my latest South Africa project, update based on this project's details

You - 08:43

Type a message or describe what you want to change in the budget...

📎 Attach file

Send



Total project: **145,140.00 EUR** Total sent: **0.00 EUR** Net in

<input type="checkbox"/>	Service	Quantity	X	Price	Currency	Client
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### Hotel Accommodations

<input type="checkbox"/>	↓	One&Only Cape Town 5* - Sing	30	3.00	650.00	USD	58
<input type="checkbox"/>	↑	One&Only Cape Town 5* - Twin	30	3.00	760.00	USD	67

### Land Arrangements

18 May 2027

<input type="checkbox"/>	↓	Table Mountain Aerial Cables	28	1.00	25.00	USD	7
<input type="checkbox"/>	↓	Transfer	2	1.00	500.00	USD	10
<input type="checkbox"/>	↓	Lunch at The Polo Luck Club	28	1.00	40.00	USD	11
<input type="checkbox"/>	↑	Robben Island Tour	0	1.00	30.00	USD	
<input type="checkbox"/>	↑	Dinner at Gold Restaurant	28	1.00	60.00	USD	14

19 May 2027

<input type="checkbox"/>	↓	Cape Peninsula Tour	28	1.00	60.00	USD	16
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Project Itinerary Archived branches Ser

## AI Project Assistant



Today

compile a cost sheet from my latest South Africa project, update based on this project's details  
You - 08:43

Done! Added all 17 lines from Cape Town Conference, adapted for this project:

- Dates shifted to May 18—20, 2027
- Per-pax quantities updated from 90 to 28
- Hotel multiplier reduced from 6 to 3 nights

A couple of things worth noting:

- Robben Island Tour, Wine Tasting Tour, and Shark Cage Diving are carried over with 0 quantity — they appear to be alternative options from the source. Let me know if you'd like to activate any of them or remove them.
- The hotel room split (singles vs twins) and quantities are unchanged from the source — you may want to review those against this group's rooming list.
- Currency is USD as in the source project; the project is set to EUR, so FX conversion will apply.

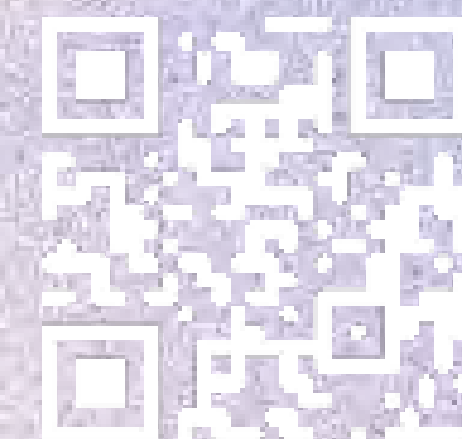
Assistant - 08:43

Type a message or describe what you want to change in the budget...

📎 Attach file

Send

**Cuánto podemos  
realmente confiar en la IA**



# Filtra las solicitudes relevantes

Si el 70% de las solicitudes que recibes tienen poca relevancia, clasifícalas más rápido — para enfocarte mejor en las que realmente importan.

✓ Cada solicitud recibe un resumen

La IA crea un resumen breve **para ayudarte a entender rápidamente** de qué trata y por qué fue enviada a spam o no.

✓ Las irrelevantes van a spam

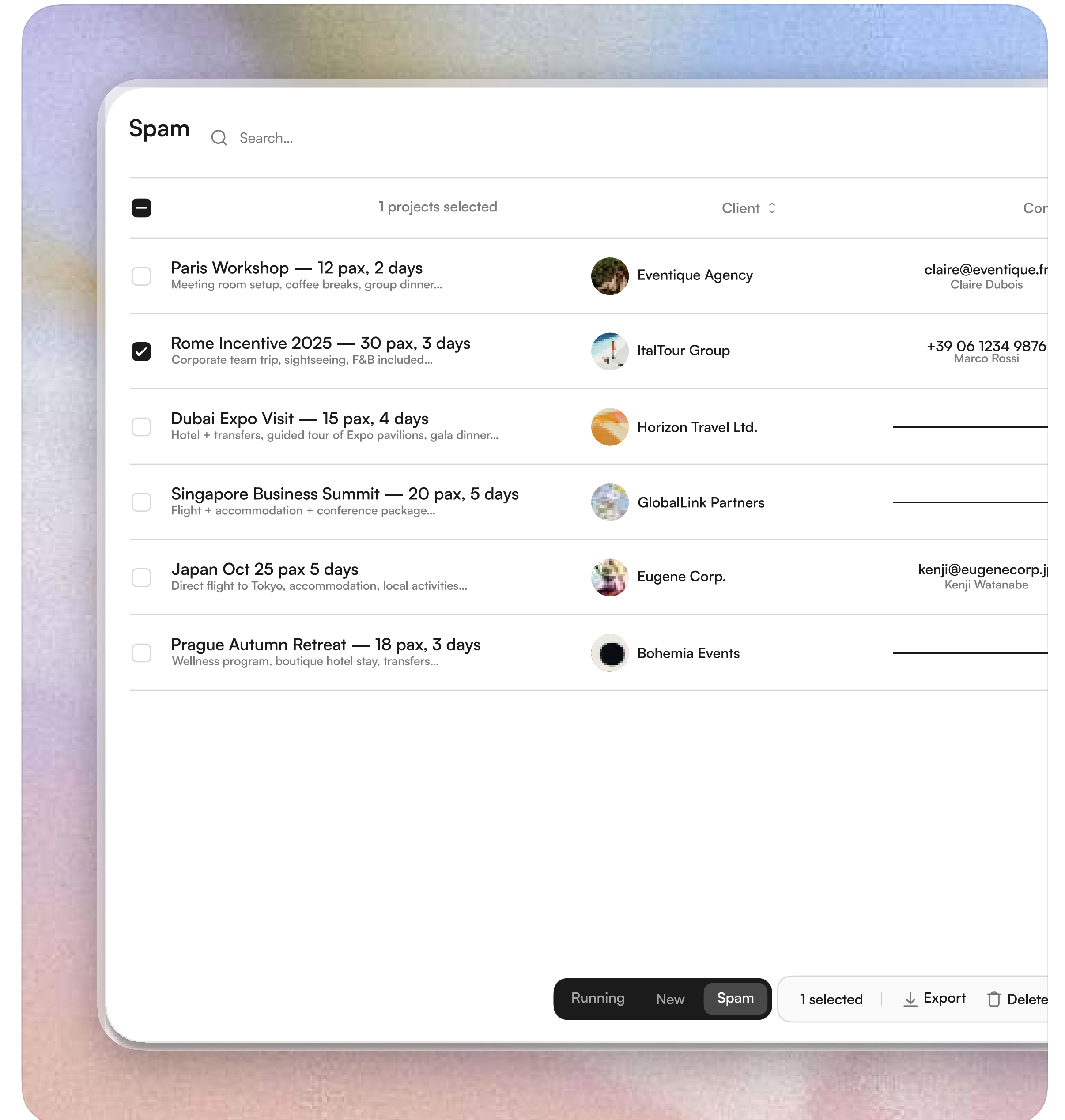
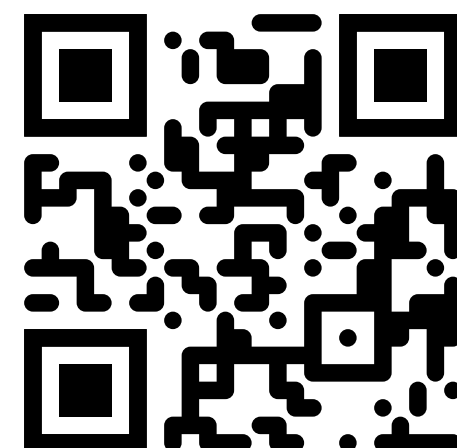
Siempre puedes revisarlas manualmente allí.

✓ La IA revisa las solicitudes

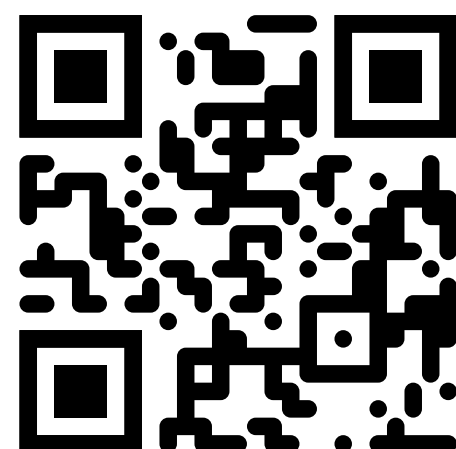
Para comprobar qué **tan bien encajan con tus criterios**.

✓ Configura un filtro

Usando lenguaje sencillo.



# Filtra las solicitudes relevantes



**Brief project** Summary

Relevance

Non-Relevant

Summary: Proposal request for a corporate incentive trip to the Bahamas with destination management and on-the-ground coordination.

Rate: \$0

Dates: May

Destination: Bahamas

Accommodations: 4-5★ beachfront (from request)

Reason: The company profile is a Southeast Asia-based MICE agency focusing on destinations within Southeast Asia. The request is for a corporate incentive trip to the Bahamas (outside SE Asia), which falls outside the company's geographic scope and would not be serviceable under their stated profile. Although the request seeks destination management and on-the-ground coordination, the destination and region mismatch makes it irrelevant per the profile.

Full Client Brief

We are requesting a proposal for a corporate incentive trip for 30 participants to the Bahamas, planned for May [dates flexible]. The group consists of international executives, and the objective is to deliver a high-end yet relaxed incentive experience combining leisure, curated activities, and light group moments.

Scope of services requested includes destination management and on-the-ground coordination:

- Hotel recommendations (4-5★, beachfront preferred)
- Airport transfers and ground transportation
- Welcome and farewell group dinners (one branded evening)
- 2-3 curated group activities or excursions (culture, nature, or light adventure)
- Optional CSR or exclusive experience (island/private venue)
- On-site coordination and local support throughout the program

Construido con la industria,  
para la industria,  
por profesionales de la industria



# Solicitar proveedores

La base de cualquier proyecto MICE.

## ✓ Simple y rápido

Envía solicitudes con **solo unos clics**.

## ✓ Verificados

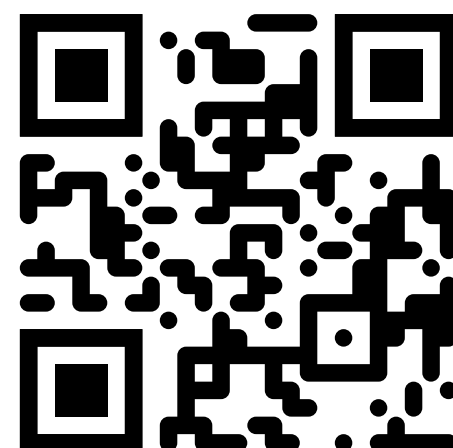
Verifica **las credenciales** de los proveedores.

## ✓ Amplia red

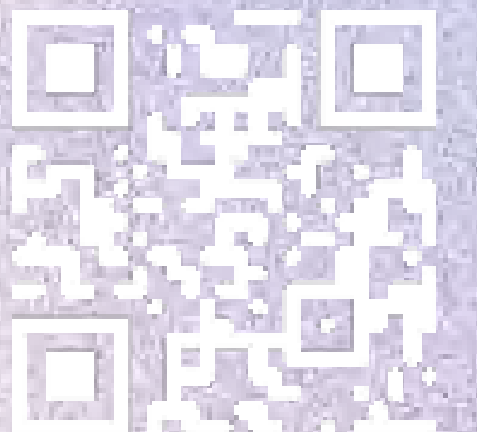
**Venues, departamentos de grupos** en hoteles y aerolíneas, y DMCs confiables.

## ✓ Todo en un solo lugar

**Todas las solicitudes, respuestas y comunicaciones** almacenadas dentro del proyecto.

A screenshot of a web application interface titled 'Request Suppliers'. The form includes a 'Request Title' field with the text 'Conference Sydney 2 days'. Below it is a 'Request Details' section with a rich text editor containing the following text: '30 pax / 1 night 5-star hotel singles', 'each day:', '- half-day conference', '- lunch at hotel', '- activity', '- dinner at restaurant', and 'transfer to / from airport'. There is a 'Select Country' dropdown menu currently set to 'Australia'. Below that is a 'Virtual DMCs' section with a list of three items: 'ID Events Australia', 'Aliva Events Agency', and 'Arima'. On the right side of the interface, there is a 'Your Suppliers' section which currently displays '(0) suppliers found'. At the bottom of the form is a 'Send Request' button.

- Constructor de presentaciones
- Gestor de comunicación
- Base interna de datos
- Planificación financiera
- Negociación entre zonas horarias



# Constructor de presentaciones

Haz que trabajar en propuestas sea mucho más fácil para tus clientes.

## ✓ Presupuesto en vivo

Siempre accesible para el cliente con **un solo clic**.

## ✓ Resumen ejecutivo

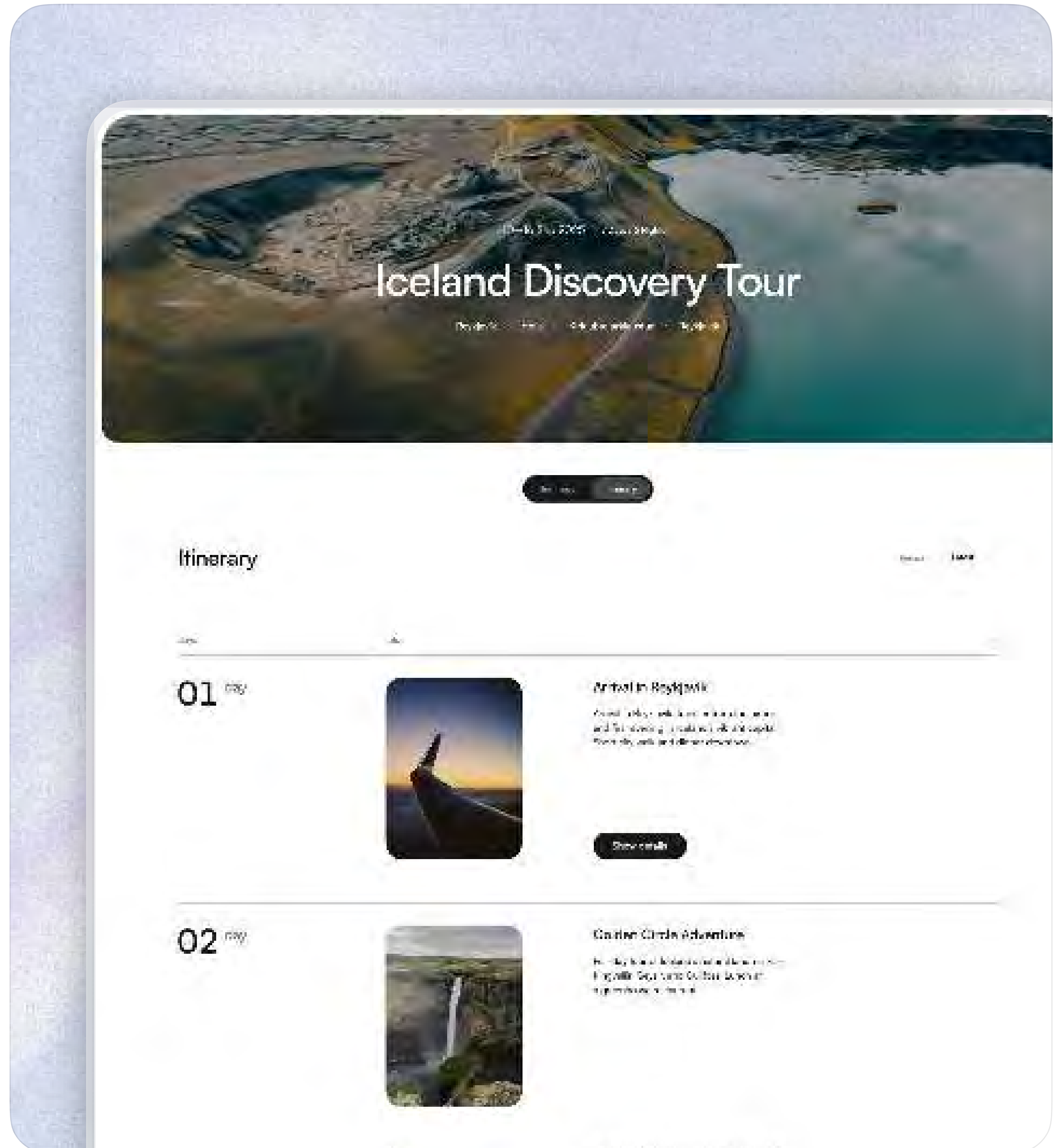
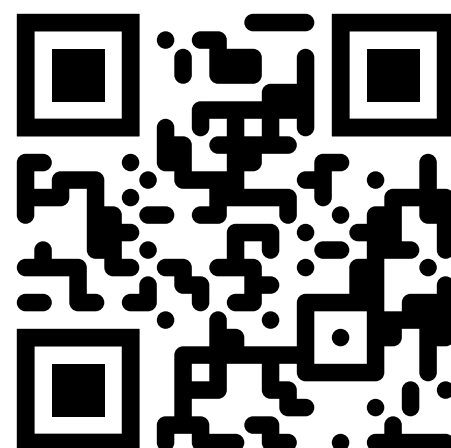
No todos los clientes quieren leer páginas enteras de presupuesto — hazles la vida más fácil.

## ✓ Itinerario visual y dinámico

Atractivo y detallado.

## ✓ Comunicación integrada

**Preguntas, solicitudes y detalles** — el cliente puede gestionarlo todo dentro de la propuesta.



# Gestor de comunicación

Todos hemos pasado por eso — deadlines perdidos, llamadas innecesarias, archivos perdidos entre emails y las mismas preguntas repetidas una y otra vez.

## Comunicación

### ✓ centralizada

Todos los detalles, preguntas, respuestas y coordinaciones — **almacenados dentro del proyecto.**

### ✓ Fechas límite

**Vista clara** de deadlines, con los urgentes marcados en rojo para no perderlos.

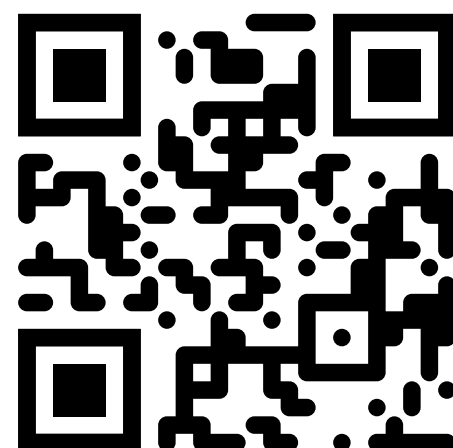
## Actualizaciones en

### ✓ tiempo real

Mantén informado al cliente para **evitar llamadas y seguimientos innecesarios.**

### ✓ Adjuntar archivos

Fotos, listas, planos y menús — **todo dentro del proyecto.**



Net Info  Cost Summary Filter Export

Total	Price	Currency	Notifier	Type	Deadline	Actions
3780	120	USD	Ready	Flight	Nov. 12	<span>5</span> <span>1</span>
2772	110	USD	Presented	Flight	Nov. 15	<span>1</span>
4740	190	USD	None	Hotel	Oct. 16	
5250	210	USD	Presented	Hotel	Oct. 22	<span>2</span>
1575	75	USD		Land	Oct. 8	
1890	90	USD		Land	Oct. 8	
2640	110	USD	Presented	Activity	Oct. 16	
2640	110	USD	Presented	Activity	Oct. 18	<span>2</span>

# Planificación financiera

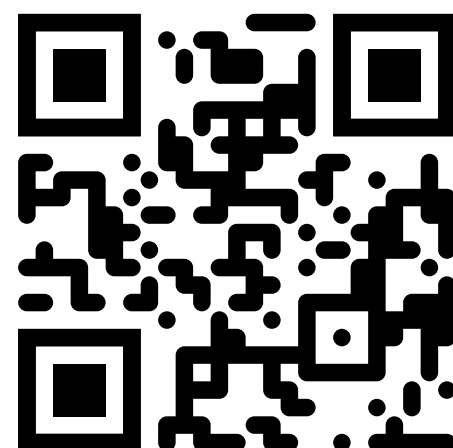
Vital para cualquier negocio MICE — entiende tus números y protege tus márgenes.

## ✓ Control de márgenes

Haz seguimiento de la rentabilidad de cada servicio y del proyecto completo, y ajusta cuando sea necesario.

## ✓ Resumen financiero

Vista estructurada del presupuesto por categoría de gasto y por proveedor.



**Project Summary**

	FOR CLIENT	PER PAX	NET (for internal use only)	MARGIN (for internal use only)
Total	26,162	26,162	26,090	72 / 0%
Flight	6,072	6,072	6,000	72 / 1%
Hotel	4,150	4,150	4,150	
Land	13,440	13,440	13,440	
Transportation				
Food & Beverage				
Activities				
Other Land				
Extra	2,500	2,500	2,500	

	SERVICE COUNT	AMOUNT
Total Add-Ons	20	102.17
Tax	17	79.17
Commission	20	
Taxes		

# Gracias!

Haz la parte creativa. Deja que Mint Link haga la rutina.

Habla con nosotros

